

SPONSORSHIP

OPPORTUNITIES

2026



PINE RIVERS PUMAS



RUGBY UNION



A Message from the Club President

Dear Valued Supporter,

On behalf of the Pine Rivers Pumas Rugby Union Club, I'd like to extend a warm welcome and thank you for your interest in partnering with the Pumas.

As a proud, family-focused club with deep roots in the Pine Rivers community, we believe that great things happen when local organisations come together with a shared purpose. Your support helps us provide young people and families with opportunities to stay active, build friendships, and take pride in being part of something bigger.

We see a strong connection between your business and our club's community values, and we're excited about the potential to work together. Whether through one of our established sponsorship packages or a tailored partnership, we're committed to finding an approach that aligns with your business goals while making a real impact at the grassroots level.

Thank you for taking the time to learn more about who we are and what we stand for. Together, we can continue to grow the game, strengthen our community, and ensure the Pumas spirit thrives for generations to come.

Warm regards,
Nigel Statham
President
Pine Rivers Pumas Rugby Union Club

Club Overview

Founded in 1985, the Pine Rivers Pumas Rugby Union Club has grown from humble beginnings into one of North Brisbane's most welcoming, family-focused rugby communities.

Starting with no clubhouse or fields, the Pumas first played at the local showgrounds before moving to the Les Hughes Sports Complex in 1987. Our first clubhouse was built through volunteer effort and community support, opening in 1990. In 2021, the Pumas proudly moved into a new shared facility with the Pine Rivers Rapids Baseball Club, marking an exciting new era for our growing community.



Our name and colours honour a special connection with Argentina's national team, Los Pumas, who trained on our fields during the 1987 Rugby World Cup — a friendship that continues to this day.

Today, the Pumas draw players and families from across northern Brisbane, competing in the Brisbane Junior Rugby Union competition. We host major community events including our annual Under 6–9 Carnival and have been proud hosts of QRU and BJRU festivals, most recently the 2025 U13–U16 Grand Finals.

With strong grassroots foundations and a growing record of representative players, the Pumas remain dedicated to building pride, connection, and opportunity through rugby — both on and off the field.





Our Community Impact

At the heart of the Pine Rivers Pumas is a commitment to providing a supportive, safe, and friendly environment where every player — regardless of skill level — has the opportunity to take part, grow, and feel part of something bigger.

The support we receive from local businesses and individuals plays a vital role in making this possible. Through the generosity of our sponsors, the club can continue to maintain quality facilities, provide essential training equipment, and cover the ongoing operational costs that come with running a not-for-profit organisation.

Every contribution directly supports participation, development, and connection — helping ensure that rugby remains accessible, inclusive, and a source of pride for the Pine Rivers community for years to come.



How your Sponsorship Benefits the Club

The support from local businesses and individuals will ensure that our Club can continue to encourage player participation in a supportive, safe and friendly environment, regardless of individual skill level. With the generosity of club sponsors we will be able to continue to maintain facilities, provide training equipment and assist the club with the ongoing operational costs associated with a not-for-profit organisation.

Sponsor Benefits

The Pine Rivers Pumas community extends well beyond the players on the field — it includes their families, friends, local businesses, and our wider rugby network. By partnering with the Pumas, your business becomes part of a welcoming and inclusive community that values participation, teamwork, and fun in a supportive environment.



Your sponsorship will align your brand with a respected local club that promotes positive development and belonging for young people. With games played both at home and across the Brisbane region, your business will gain strong exposure — not only through on-field visibility, but also through the pride our players take in wearing their jerseys and training shirts throughout the community.

We also encourage our sponsors to be an active part of club life. You'll have opportunities to engage directly with members at community events, game days, and presentations, as well as through our digital channels — including the club website and social media. This partnership offers genuine connection and visibility, while helping us continue to grow the game and strengthen the Pine Rivers community together.

Sponsorship Packages



We recognise that every business has different goals, audiences, and ways of connecting with the community. That's why the Pine Rivers Pumas offer a range of sponsorship packages designed to suit varying levels of support and visibility.

Whether you're a local business looking to build community connections or a larger organisation seeking regional exposure, there's an opportunity to align your brand with a club that values integrity, teamwork, and inclusion.

All packages include opportunities for meaningful engagement — from brand promotion and event involvement to direct connection with our players, families, and supporters.

We're also happy to discuss tailored sponsorship options and contra packages for products and services we use during the year to ensure your investment delivers the best outcomes for your business and for our rugby community.

Premier Sponsorship



**2 Year Sponsorship
2026 & 2027**

**Your Investment
\$8000 Upfront**

1 Available

**As a Premier Sponsor,
your business will receive:**

- Logo on front of all playing jerseys and on training shirts
- Prominent field signage (visible year-round)
- Recognition on clubhouse noticeboard and sponsors wall
- Website and social media promotion
- Full-page advertisement in the Presentation Book
- Banner, signage and marketing opportunities at events and carnivals
- 2 supporters' shirts/singlets
- 2 invitations to official functions and Presentation Day
- Sponsorship certificate



Platinum Sponsorship

**2 Year Sponsorship
2026 & 2027**

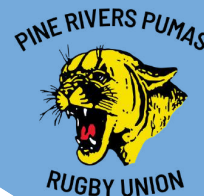
**Your Investment
\$6000 Upfront**

2 Available



**As a Platinum Sponsor,
your business will receive:**

- Logo on back of all playing jerseys and on training shirts
- Prominent field signage (visible year-round)
- Recognition on clubhouse noticeboard and sponsors wall
- Website and social media promotion
- Half-page advertisement in the Presentation Book
- Banner, signage and marketing opportunities at events and carnivals
- 2 supporters' shirts/singlets
- 2 invitations to official functions and Presentation Day
- Sponsorship certificate



Gold Sponsorship

**2 Year Sponsorship
2026 & 2027**

**Your Investment
\$3500 Upfront**

4 Available



**As a Gold Sponsor,
your business will receive:**



- Logo on a sleeve of all playing jerseys and on training shirts
- Prominent field signage (visible year-round)
- Recognition on clubhouse noticeboard and sponsors wall
- Website and social media promotion
- Quarter-page advertisement in the Presentation Book
- Banner, signage and marketing opportunities at events and carnivals
- 2 supporters' shirts/singlets
- 2 invitations to official functions and Presentation Day
- Sponsorship certificate

Silver Sponsorship

**1 Year Sponsorship
2026**

**Your Investment
\$1250 Upfront**

6 Available



**As a Silver Sponsor,
your business will receive:**

- Logo on training shirts
- Prominent field signage (visible year-round)
- Recognition on clubhouse noticeboard and sponsors wall
- Website and social media promotion
- Advertisement in the Presentation Book
- Banner, signage and marketing opportunities at events and carnivals
- 1 supporters' shirts/singlets
- 2 invitations to official functions and Presentation Day
- Sponsorship certificate



Bronze Sponsorship

**1 Year Sponsorship
2026**

**Your Investment
\$500 Upfront**

6 Available



**As a Bronze Sponsor,
your business will receive:**

- Logo on training shirts
- Recognition on clubhouse noticeboard and sponsors wall
- Website and social media promotion
- Advertisement in the Presentation Book
- Banner, signage and marketing opportunities at events and carnivals
- 1 invitation to official functions and Presentation Day
- Sponsorship certificate



Signage Only Sponsorship

**1 Year Sponsorship
2026**

**Your Investment
\$1000 Upfront**



As an Signage Only Sponsor, your business will receive:

- Fully produced and installed field sign (2.1m x 0.85m) included in your investment price.
- Year-round brand exposure to Pumas and other local sporting clubs and community groups.
- Connection with the Pine Rivers community - thousands of players, families, and spectators visit the grounds each year.
- Alignment with values of teamwork, respect, inclusion, and community spirit.
- Additional exposure through media and social channels - your signage often appears in photos, livestreams, and social media posts shared by the club, players, and supporters amplifying your reach across digital platforms.
- A long-term, tax-deductible marketing asset that continues to deliver value throughout the year.



Join Us as a Sponsor



The Pine Rivers Pumas are more than a rugby club — we are a vibrant, family-friendly community where young people can grow, learn, and feel a sense of belonging. By becoming a sponsor, your business will play a vital role in supporting participation, development, and connection across our region.

We welcome the opportunity to work with you to create a partnership that aligns with your goals, while providing meaningful exposure and engagement within our club and broader community. Together, we can continue to strengthen grassroots rugby, nurture local talent, and make a lasting impact for families across northern Brisbane.

We invite you to join us in this journey — to support our players, celebrate community, and be part of the Pumas' proud tradition.

To discuss your partnership, email sponsorship@pumasrugby.com or call Louise on 0432 725 007.

***Please note that jersey design and positioning of logos is subject to change. Pictures are to be used as an indication only.**