

# SPONSORSHIP

OPPORTUNITIES

2024



PINE RIVERS PUMAS



RUGBY UNION



**The Pine Rivers Pumas Rugby Union Club (the Pumas) thanks you for taking the time to review this Sponsorship Proposal. We believe that your business would be a great fit, and sponsorship would assist to increase your profile in the local community and beyond. While there are a large array of sponsorship opportunities available, we would also welcome an opportunity to discuss any alternative sponsorship arrangements you would prefer.**

**As a family friendly club, we look forward to working with local businesses to promote opportunities for the young people in our community to build a sense of pride and belonging in our region.**

# Our Club History

Established in 1985, the Pumas has a proud tradition of offering participants the opportunity to play rugby at a welcoming and family orientated club.

Starting out with no Clubhouse, fields or jerseys, the Pumas used the local show grounds as their home grounds. The Pumas moved to take up two fields at the Les Hughes Sports Complex, which were originally leased from the Pine Rivers Shire Council in January 1987.



The building of the Clubhouse commenced in October 1989 and was completed in 1990 as funds became available. Thirty-four years later, 2021 saw the Pumas move into a new clubhouse co-located with Pine Rivers Rapids Baseball Club and the addition of another field.

The club's name and colours came about when Los Pumas (the National team of Argentina) accepted our offer to use our playing fields for training grounds during the 1987 Rugby World Cup. We continue to maintain a relationship with Union Argentina de Rugby today, with our club members being invited to run out onto the field with Los Pumas at the beginning of their test match at Suncorp Stadium in 2019 and form a guard of honour at the start of their game in 2021.





# Club Overview

The Pumas is situated in North Regional Brisbane. It draws its players from immediate suburbs such as Bray Park, Lawnton, Strathpine, Bald Hills, Warner, Cashmere, Petrie, Kallangur, Narangba, Murrumba Downs, and other nearby suburbs.

The Pumas compete in games across the entire Brisbane region in the Brisbane Junior Rugby Union competition. Our involvement in games has seen teams travel as far South as Redlands, West to Ipswich and North to Caboolture.

# 2023 in Review

2023 saw our player numbers increase again this year. We had six Rugby XV's teams participate across five age levels (Under 6s x 2, 7s, 8s, 9's and 11s). We continued to strengthen our relationship with our surrounding clubs with our U12 Pumas joining with Everton Park Roosters and our Under 13 & 14 Pumas joining with Albany Creek Brumbies.

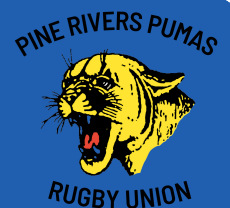


This year our U13 & U15 Rugby XV's girls joined with Redcliffe and Albany Creek/ Wests, our U11 Rugby 7s girls joined with Everton Park and our U13 & U15 Rugby 7s girls joined with Albany Creek.

We have continued our development squad where children as young as 3 can start to develop their rugby skills.

This year we had the privilege of hosting a number of major carnivals at our beautiful facilities as well.

We are looking to further grow the club in 2024 & 2025 and continue to strengthen our connection with our local community. We really hope you want to join with us to achieve more amazing things in our 2024/2025 seasons.



**Michael Marlow**  
President



# How your Sponsorship Benefits the Club

The support from local businesses and individuals will ensure that our Club can continue to encourage player participation in a supportive, safe and friendly environment, regardless of individual skill level. With the generosity of club sponsors we will be able to continue to maintain facilities, provide training equipment and assist the club with the ongoing operational costs associated with a not-for-profit organisation.

# Sponsor Benefits

The Pine Rivers Pumas Junior Rugby Union Community extends beyond our currently registered players, to their families, local businesses and other rugby partnerships. Your name will be associated with a welcoming and inclusive community club that promotes skill development, participation and fun in a supportive environment.



Given that the games are played both at home and away, your business name will be promoted heavily both in our local area and beyond. Players wear their club jersey during all games and many children wear their training shirts whilst out & about so the direct exposure of your business name to such a high number of consumers presents excellent value for money.

As a sponsor you will be encouraged to be involved with all our community events, functions, and presentations. We will actively promote your business through club communications, including our website and social media. You are invited to attend our games on Saturday and Sunday mornings around the greater Brisbane region and encouraged to promote your products and services to our members and their families.





# Sponsorship Packages

## Two year Sponsorship Packages

- Premier
- Platinum
- Gold

## One Year Sponsorship Packages

- Silver
- Bronze
- Associate

## Alternative Sponsorship Options



# Premier Sponsorship

**2 Year Sponsorship  
2024 & 2025**

**Your Investment  
\$7500 Upfront**

**1 Available**



## **Includes:**

- Your company logo on the **FRONT** of **ALL** playing jerseys (same kit used for 2 years) \*
- Your company logo on the training shirt (all players receive a training shirt) for 2024 and 2025 seasons.
- Prominent signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2024 and 2025.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2024 and 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024 and 2025, along with promotion on our socials throughout the season.
- Full Page Advertisement in Presentation Book distributed to each player in each family in 2024 and 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals and fundraising activities.
- 2 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2x invitations to all official Pine Rivers Pumas 2024 and 2025 functions.
- 2 x invitations to the end of year Presentation Day in 2024 and 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Platinum Sponsorship

**2 Year Sponsorship  
2024 & 2025**

**Your Investment  
\$6000 Upfront**

**1 Available**



## **Includes:**

- Your company logo on the **BACK** of **ALL** playing jerseys (same kit used for 2 years) \*
- Your company logo on the training shirt (all players receive a training shirt) for 2024 and 2025 seasons.
- Signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2024 and 2025.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2024 and 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024 and 2025, along with promotion on our socials throughout the season.
- Half Page Advertisement in Presentation Book distributed to each player in each family in 2024 and 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals and fundraising activities.
- 2 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2x invitations to all official Pine Rivers Pumas 2024 and 2025 functions.
- 2 x invitations to the end of year Presentation Day in 2024 and 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Gold Sponsorship

**2 Year Sponsorship  
2024 & 2025**

**Your Investment  
\$3000 Upfront**

**2 Available**



## **Includes:**

- Your company logo on the **SLEEVE** of **ALL** playing jerseys (same kit used for 2 years) \*
- Your company logo on the training shirt (all players receive a training shirt) for 2024 and 2025 seasons.
- Signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2024 and 2025.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2024 and 2025.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024 and 2025, along with promotion on our socials throughout the season.
- Quarter Page Advertisement in Presentation Book distributed to each player in each family in 2024 and 2025.
- Banner / Signage / Marketing opportunities at special events such as carnivals and fundraising activities.
- 2 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2x invitations to all official Pine Rivers Pumas 2024 and 2025 functions.
- 2 x invitations to the end of year Presentation Day in 2024 and 2025.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Silver Sponsorship



**1 Year Sponsorship  
2024**

**Your Investment  
\$1000 Upfront**

**6 Available**

## **Includes:**

- Your company logo on the training shirt (all players receive a training shirt) for 2024 season.
- Signage on main playing field (facilities shared with Pine Rivers Rapids Baseball Club which ensures ongoing advertising during the rugby off-season) for 2024.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2024.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2024.
- Banner / Signage / Marketing opportunities at special events such as carnivals and fundraising activities.
- 1 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 2x invitations to all official Pine Rivers Pumas 2024 functions.
- 2 x invitations to the end of year Presentation Day in 2024.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Bronze Sponsorship



**1 Year Sponsorship  
2024**

**Your Investment  
\$500 Upfront**

**10 Available**

## **Includes:**

- Your company logo on the training shirt (all players receive a training shirt) for 2024 season.
- Your company logo on our sponsors wall in the clubhouse breezeway in 2024.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2024.
- Banner / Signage / Marketing opportunities at special events such as carnivals and fundraising activities.
- 1 x Pine Rivers Pumas Junior Rugby Union Club supporters' shirts/singlets.
- 1 x invitations to the end of year Presentation Day in 2024.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Associate Sponsorship

**1 Year Sponsorship  
2024**

**Your Investment  
\$250 Upfront**

**10 Available**



## **Includes:**

- Your company logo on our sponsors wall in the clubhouse breezeway in 2024.
- Logo and link on the Pine Rivers Pumas Rugby Union Club Website sponsors page during 2024, along with promotion on our socials throughout the season.
- Advertisement in Presentation Book distributed to each player in each family in 2024.
- 1 x invitations to the end of year Presentation Day in 2024.
- You will receive a certificate acknowledging your club sponsorship.
- First Right to Renewal of sponsorship



# Alternative Sponsorship



**The offer and commitment of specialised goods and services can often be as valuable as support in cash for the operations and growth of a community club.**

## **Examples of Goods/ Services:**

- Meat Trays for raffles
- Meat for weekly BBQs
- Supply of Signage/ Printing for the club
- Website management/ hosting
- Marketing/ Social Media management
- Electrical/ Plumbing work
- Solar Panels
- Grandstands
- Coffee Machine
- Field Lighting
- Other goods/ services will be considered



**As it is often difficult to compare offers and services please feel free to discuss a mutually beneficial tailored sponsorship package.**



# How to become a Sponsor

## To enquire about Sponsorship opportunities

- email [secretary@pumasrugby.com](mailto:secretary@pumasrugby.com) OR
- call Louise on 0432 725 007

## To become a Sponsor

- complete the Sponsorship Agreement (found on the following pages)
- email completed agreement to [secretary@pumasrugby.com](mailto:secretary@pumasrugby.com)
- make payment of invoice by due date

**\*Please note that jersey design and positioning of logos is subject to change. Pictures are to be used as an indication only.**



**PINE RIVERS PUMAS JUNIOR RUGBY UNION CLUB**  
**SPONSORSHIP AGREEMENT**

**Please email this completed signed two page Agreement to  
secretary@pumasrugby.com**

**Acceptance of Proposal**

Date of acceptance     \_\_/\_\_/\_\_

Between (company)

-----

And

Pine Rivers Pumas Junior Rugby Union Club

**Level of Sponsorship**

Premier

Platinum

Gold

Silver

Bronze

Associate

Alternative -----

**Terms of agreement**

----- agrees to make payment of the investment amount associated with the level of sponsorship chosen, in return for the sponsorship rights as outlined in this sponsorship package.

Authorised Person -----

Position -----

Signature -----

Date -----

**Please provide High Res transparent jpg of company logo in colour and black & white. Please email logos to secretary@pumasrugby.com**

**Please note, as sponsorships are limited, acceptance will be on a first come first serve basis.**

**Payment details**

Upon acceptance of this proposal an invoice will be issued by return email.

**Payment by Direct Deposit.**

Account name: Pine Rivers Pumas Rugby Union Club

BSB: 064124

Account number: 10501749

Reference: Invoice Number & Business Name

**Sponsor details**

Company Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: Work \_\_\_\_\_

Mobile: \_\_\_\_\_

**Club Acknowledgement**

Pine Rivers Pumas Rugby Union Club agrees to grant to the sponsor the sponsorship rights as outlined in this sponsorship package.

Authorised Person \_\_\_\_\_

Position \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_